Validation Plan

Venture Name: _____

Model:
(Customer, Impact, Economic) _____

1 Risky Assumption:

_____

_____

_____

Experiment: _____
This experiment tests: _____
Validation looks like: _____
Invalidation looks like: _____
Resources needed: _____ How long will it take: _____

Experiment: _____
This experiment tests: _____
Validation looks like: _____
Invalidation looks like: _____
Resources needed: _____ How long will it take: _____

2 Risky Assumption:

_____

_____

_____

Experiment: _____
This experiment tests: _____
Validation looks like: _____
Invalidation looks like: _____
Resources needed: _____ How long will it take: _____

Experiment: _____
This experiment tests: _____
Validation looks like: _____
Invalidation looks like: _____
Resources needed: _____ How long will it take: _____

3 Risky Assumption:

_____

_____

_____

Experiment: _____
This experiment tests: _____
Validation looks like: _____
Invalidation looks like: _____
Resources needed: _____ How long will it take: _____

Experiment: _____
This experiment tests: _____
Validation looks like: _____
Invalidation looks like: _____
Resources needed: _____ How long will it take: _____

4 Risky Assumption:

_____

_____

_____

Experiment: _____
This experiment tests: _____
Validation looks like: _____
Invalidation looks like: _____
Resources needed: _____ How long will it take: _____

Experiment: _____
This experiment tests: _____
Validation looks like: _____
Invalidation looks like: _____
Resources needed: _____ How long will it take: _____